

VALLEY CHRISTIAN  SCHOOLS

# ***SPONSORSHIP CATALOG***



Sponsorship and partnership opportunities for events, sports teams, facilities, apparel, the weekly newsletter, and more.

*This Sponsorship Catalog is also available online*

**[valleychristianaz.org/sponsors](http://valleychristianaz.org/sponsors)**

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# ABOUT VCS

**The mission of Valley Christian Schools** is that students know Jesus Christ as their personal Savior, live like Him, and prepare academically, physically, socially and spiritually, enabled to make a difference in the world.

## **Why Sponsorships?**

At Valley Christian Schools, we believe the strength of our school ties in closely with the strength of our community. We are both careful and mindful of not overexposing our students and families to an excess of marketing and promotion, which is why we've developed a formal process for school sponsorship and partnership.

We view these relationships as a win-win opportunity for you and for the school, and we invite you to find where your passion and industry match our sponsorship opportunities.

Please do not hesitate to contact the Development Office right away with questions or interest. We are excited to begin – or to continue – this relationship.

**Development Office** | Kittren Johnson, Director of Development  
kjohnson@valleychristianaz.org | (480) 705-8888 x261



# CORPORATE SPONSORSHIP

	<b>PLATINUM</b> \$16,000 (\$20,800 value) 23% discount	<b>GOLD</b> \$12,000 (\$14,500 value) 17% discount	<b>SILVER</b> \$9,000 (\$10,500) 14% discount
<b>HOMECOMING "IN PARTNERSHIP"</b> \$2,500	✓	✓	✓
<b>LEGACY AUCTION</b> \$3,000	✓	✓	✓
<b>CHRISTMAS EXTRAVAGANZA</b> \$2,000	✓	✓	✓
<b>TROJAN TOURNAMENT</b> \$1,000	✓	✓	✓
<b>ALL-SPORTS FACILITIES</b> <i>All year advertisements</i> \$4,000	✓	✓	
<b>ALL-IN FOOTBALL</b> <i>Commercial and logo at football games</i> \$3,500	✓		
<b>FULL PAGE ATHLETICS MEDIA GUIDE</b> <i>3 seasons</i> \$1,300	✓		
<b>VCS NEWSLETTER</b> <i>All year</i> \$2,000	✓	✓	✓
<b>ATHLETICS WEBSITE</b> <i>All sports</i> \$1,500	✓		

## UPGRADE OPPORTUNITIES

- Presenting Sponsor for Auction +\$2,000
- Presenting Sponsor for Homecoming +\$4,500
- T-Shirt Sponsor for Homecoming +\$2,500
- Christmas Extravaganza Presenting Sponsor +\$3,000
- Level I Sponsor for Beach Volleyball +\$1,000

For any questions, please contact Kittren Johnson at  
[kjohnson@valleychristianaz.org](mailto:kjohnson@valleychristianaz.org)

# EVENT SPONSORSHIPS

## HOMECOMING WEEK

### **PRESENTING SPONSOR (MAX. 1)**

**\$7,000**

*Organization name tied to all mentions of Homecoming Week Events (ex: Homecoming Week 20xx, presented by 'Your Organization's Name')*

- **(Featured)** Name, logo, signage on all print and digital materials (includes social media) before and during event; logo, prominent signage on day of event
- Name, logo on 1,000+ Homecoming Week t-shirts
- Sponsorship banner at event and at Benson Field for entirety of the winter sports season
- Informational table during the Block Party
- Recognition on [valleychristianaz.org](http://valleychristianaz.org) Homecoming Week page

### **"IN PARTNERSHIP WITH" SPONSOR**

**\$2,500**

- **(Supporting)** Name, logo, signage on all print materials before and during event; logo, signage on day of event
- Sponsorship banner at event and at Benson Field for entirety of the winter sports season
- Informational table during the Block Party
- Recognition on [valleychristiansaz.org/homecomingweek](http://valleychristiansaz.org/homecomingweek)

### **T-SHIRT SPONSOR (MAX. 1)**

**\$5,000**

*Includes all opportunities of "In partnership with" sponsorship, plus includes name and logo on 1,000+ Homecoming Week t-shirts*





# LEGACY AUCTION

Organizations that donate a product or service to our annual Legacy Auction are recognized, and the item is represented in front of 400+ Auction attendees.

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>PRESENTING SPONSOR \$5,000</b>	<b>CORPORATE SPONSOR \$3,000</b>	<b>TABLE SPONSOR \$1,500</b>	<b>DIGITAL SPONSOR \$500</b>
Organization name tied to all mentions of the Legacy Auction (ex: Legacy Auction 20xx, presented by 'Your Organization's Name'). Includes social media	✓			
One table registration: 10 guests	✓	✓	✓	
Name, logo on invitation sent to more than 5,000+ addresses (contingent on date of sponsorship)	✓	✓		
Primary, prominent name, logo on electronic communications before event (sent to more than 5,000 email addresses)	✓	✓		
Special recognition in electronic communications following event (5,000+)	✓	✓		
Group/Organization recognition on valleychristianaz.org Auction page	✓	✓		
Primary, prominent name, logo, signage during event (signage in venue, auction materials)	✓	✓		
Group/Organization name, logo, recognition during event (visual)	✓	✓		
Group/Organization name and logo on looping slideshow	✓	✓	✓	
Group/Organization mentioned by auctioneer/emcee during event	✓	✓	✓	
Commemorative Gift to Host	✓	✓		
Small Gift to Table Guests	✓	✓	✓	
Recognition in auction materials	✓	✓		✓

# CHRISTMAS EXTRAVAGANZA

## **PRESENTING SPONSOR (Max. 1)**

**\$5,000**

*Organization named tied to all mentions of Christmas Extravaganza (ex. Christmas Extravaganza 20xx, sponsored by 'Your Organization's Name')*

- **(Featured)** Name, logo, on all tickets, programs, marketing materials (includes social media)
- Acknowledgment from Main Stage at Performance

## **"IN PARTNERSHIP WITH" SPONSORS**

**\$2,000**

- **(Supporting)** Name, logo, on all printed marketing materials
- Acknowledgment from Main Stage at Performance



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# TROJAN TOURNAMENT

## **EVENT SPONSOR**

**\$1,000**

- Name/logo on Trojan Tournament T-Shirts
- Announcement at Trojan Tournament



# FACILITY / TEAM SPONSORSHIPS

**SPECIAL OFFER**

**ALL FACILITY, ALL  
YEAR SPONSORSHIP**

**\$4,000**

## **ALL FIVE FACILITIES**

Bradley Gymnasium  
Benson Football Field/Kuiper Track  
Baseball Field  
Softball Field  
Beach Volleyball Courts

## **ALL FIVE BANNERS**

## **ALL YEAR**

*Just \$800/facility!*

*Nonprofits and alumni receive 15% off individual banner sponsorships! Must be a 501(c)3 organization. Does not apply to \$4,000 All-Facility Sponsorship. Other nonprofit partners—ask about a special rate.*

# FOOTBALL 'ALL IN' SPONSORS

## **GAME SPONSOR (LIMIT 5)**

**\$3,500**

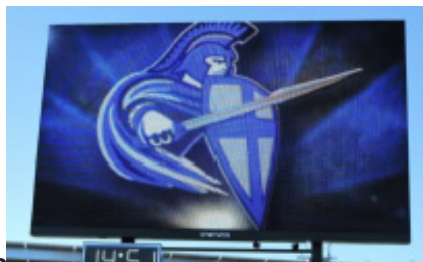
*Each home game during the season, your organization receives a sideline banner, media guide ad, and includes the following:*

- 30-60 second commercial on videoboard (played at least twice)
- PA read to accompany commercial
- Company logo on our "Proud Supporter" Reel
- VIP Parking Pass and two season tickets

## **LOGO SPONSOR**

**\$500**

*Each home game during the season, your organization's logo will be included on the "Proud Supporter" reel that is displayed throughout the night.*





# BENSON FIELD

Support Trojan Athletics through one of many sponsorship opportunities and get your organization in front of our community.

Sideline banners are double-sided, 48" x 34", and include a standard Valley Christian blue border and the text "Proud Supporter of Valley Christian." Text and graphics are fully customizable within the border.

## SEASONAL BANNER

Benson Field

**\$750**



# SOFTBALL & BASEBALL

## SOFTBALL FIELD

Softball field banners are 8' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

## YEAR-ROUND FENCE BANNER

**\$1,250**

## SEASONAL BANNER

**\$500**

## BASEBALL FIELD

Baseball field banners are 8'x12', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

## YEAR-ROUND OUTFIELD BANNER\*

**\$1,250**

# BEACH VOLLEYBALL

## LEVEL I SPONSOR

**\$2,500**

- Logo on team practice shirts
- Excellent ad placement on center court dividers
- Prime ad location on beach border wall

## LEVEL II SPONSOR

**\$1,500**

- 4 prime ad location on beach border wall (2'x5' ads)
- Included for Platinum and Gold corporate sponsors

## LEVEL III SPONSOR

**\$1,000**

- 2 prime ad location on beach border wall (2'x5' ads)

## LEVEL IV SPONSOR

**\$500**

- 1 Ad Location on Beach Border Wall (2' x 5' ad)



# GYM SPONSORS

## DIGITAL SCORERS' TABLE SPONSORS OR BANNERS

*Each home game during the season, your organization's logo will be included on the "Proud Supporter" reel that is displayed throughout the night.*

## SEASONAL VOLLEYBALL

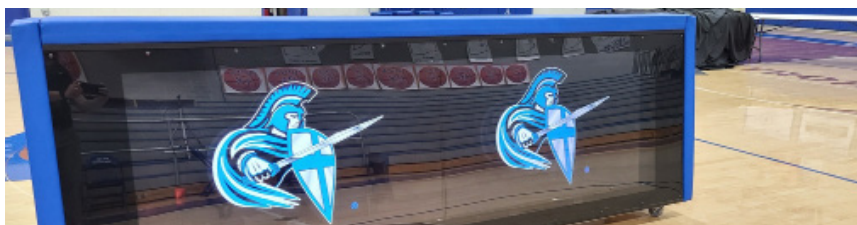
**\$1,250**

*Includes banner and digital ad shown on a loop during volleyball home games.*

## SEASONAL BASKETBALL OR VOLLEYBALL

**\$750**

*Includes digital ad shown on a loop during home games.*



# ATHLETIC MEDIA GUIDE (SEASONAL)

Each athletic season (Fall, Winter, Spring), the Athletic Department produces a media guide for each of that season's high school teams at Valley Christian Schools. Media Guides are then displayed and sold at games and meets throughout the season. This includes:

## **FALL**

Football, Indoor Volleyball, Cross Country, Spiritline, Swim & Dive, Esports.

## **WINTER**

Boys Basketball, Girls Basketball, Boys Soccer, Girls Soccer, Spiritline, Wrestling.

## **SPRING**

Track & Field, Baseball, Softball, Golf, Beach Volleyball, Esports.

All 3 Seasons – Full Page Ad\* **\$1,300**

Full Page Ad **\$600**

Half Page Ad **\$350**

Quarter Page Ad **\$200**

Eighth Page Ad **\$125**

*(business card size)*



***\*VCS Platinum Corporate Sponsors will have front/back cover ads during all 3 seasons on a rotational basis.***

*If you are interested in purchasing an ad for a media guide, please contact [development@valleychristianaz.org](mailto:development@valleychristianaz.org).*

# DIGITAL SPONSORSHIPS

## WEEKLY STAYING CONNECTING E-NEWSLETTER

Sent to more than 3,000 email addresses weekly; more than 150,000 possible impressions annually.

## ANNUAL SPONSORSHIP

**\$2,000**

## WEBSITE SPONSORS

*Display your organization's logo on our athletics website to get your logo in front of our community.*

## ALL PAGES

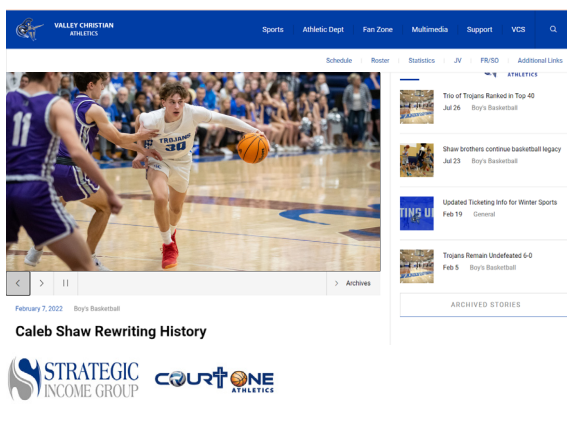
**\$1,500**



**A Platinum Corporate Sponsor of  
Valley Christian Schools**



**A Platinum Corporate Sponsor of  
Valley Christian Schools**



# ROBOTICS TEAM

You can sponsor the World Champion Valley Christian High School Robotics team through a sponsorship level below.

## LEVEL I SPONSOR

**\$2,000**

*Primary placement of sponsor logo and full sized logos on:*

- The robot (single-color logo), pit cart display at competitions (full-color logo on three 32 inch TVs), team t-shirt (single-color logo), and the VCS robotics website (full-color logo).

## LEVEL II SPONSOR

**\$1,000**

*Secondary placement of sponsor logo and half sized logos on:*

- The robot (single-color logo), pit cart display at competitions (full-color logo on three 32" inch TVs), team t-shirt (single-color logo), and the VCS robotics website (full-color logo).

## LEVEL III SPONSOR

**\$500**

*Sponsorship logo on team shirt and the VCS robotics website.*

*Our robotics team gladly accepts gifts in kind. Please contact Matt Rainey with any questions at [mrainey@valleychristianaz.org](mailto:mrainey@valleychristianaz.org)*





# ***FACILITY EXPANSION SPONSORSHIPS***

Donors have an opportunity to help us expand or enhance our facilities with generous gifts, helping us add value to our programs. Recent examples include:

- **Building the VCS High School Softball Field**
- **Adding lights to the VCHS Softball Field**
- **Building the VCS High School Beach Volleyball courts**
- **Barnes Hall refreshment and enhancements**

If you have an idea or a specific request for a facility expansion gift, please contact us. Some current opportunities:

- **Adding lights to the baseball field**
- **Adding lights to the beach volleyball courts**
- **Landscaping upgrades, including turf**
- **Playing surface upgrade at football field**
- **Expanding our fleet of vehicles**



# ADDITIONAL SPONSORSHIPS

## COACHES' POLOS

~\$2,600/year

*Logo on sleeve; worn year-round by all VCS team coaches, other staff*

## VCVC T-Shirts

~\$1,600/year

*Put your logo on the most often-worn parent shirt at VCS! Your logo on the back, this shirt is worn by VCVC volunteers at events, during the week, and throughout the school year.*



**Additional Sponsorships as needed or requested by the sponsor or by the school. Some examples may include:**

Champions Breakfast

Athletic apparel

Specialized Spirit Shop t-shirt



*Please contact our Development Office with any interest.*

## DEVELOPMENT OFFICE

Kittren Johnson, Director of Development

(480) 705-8888 x261

[kjohnson@valleychristianaz.org](mailto:kjohnson@valleychristianaz.org)



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