

# VCS IMPACT FUND

## 2022-2025



SECURE <sup>+</sup> THE FUTURE  
PHASE II

EQUIPPING STUDENTS TO BE  
CULTURE CHANGERS FOR CHRIST

## A NOTE FROM OUR HEAD OF SCHOOL

*Dear Friends,*

### THANK YOU!

On behalf of the entire Valley Christian community, thank you for your faithful support of our mission to equip students to be culture changers for Christ, by delivering academic excellence, facilitating spiritual growth, and building lifelong community.

These past few years have been nothing short of extraordinary. Our world has gone through a tumultuous and challenging time. Yet, at Valley Christian Schools, we are moving forward with bold and unabashed faith, trusting that God will bless our efforts to educate the leaders of tomorrow with the timeless truths of Scripture.

**We extend our most sincere gratitude to each one of you. We also humbly ask for your help in continuing the impact of Valley Christian Schools.**


For 40 years we have served our students with the foundational trust and support of our community. We could not provide world-class curriculum, programs, or facilities to our students without your generous support.

I firmly believe that there has never been a more important time for Christian education. Which means there has never been a more important time for Valley Christian Schools.

Beginning this year, we are embarking on an initiative that will allow us to make the largest possible impact. To do this, we believe God is calling us to think big, perhaps bigger than ever.

We invite you to join us on this journey as we boldly step forward to make an impact. Thank you for taking time to learn more about the VCS Impact Fund. To God be all the glory.

Yours in Christ,



Dan Kuiper, Head of School



### Our Mission

To equip students to be culture changers for Christ, by delivering academic excellence, facilitating spiritual growth, and building lifelong community.





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[valleychristianaz.org/Impact](https://valleychristianaz.org/Impact)



# WHAT WE DO

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# EQUIP

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## CULTURE CHANGERS

Valley Christian Schools' mission is to **equip students to be culture changers for Christ**, by delivering academic excellence, facilitating spiritual growth, and building lifelong community.

Everything that we do—including our everyday operations, excellence in everything, and expansion for the kingdom—is in support of our mission.





# HOW WE DO IT

**EVERYDAY**  
OPERATIONS

**EXCELLENCE**  
IN EVERYTHING

**EXPANSION**  
FOR THE KINGDOM





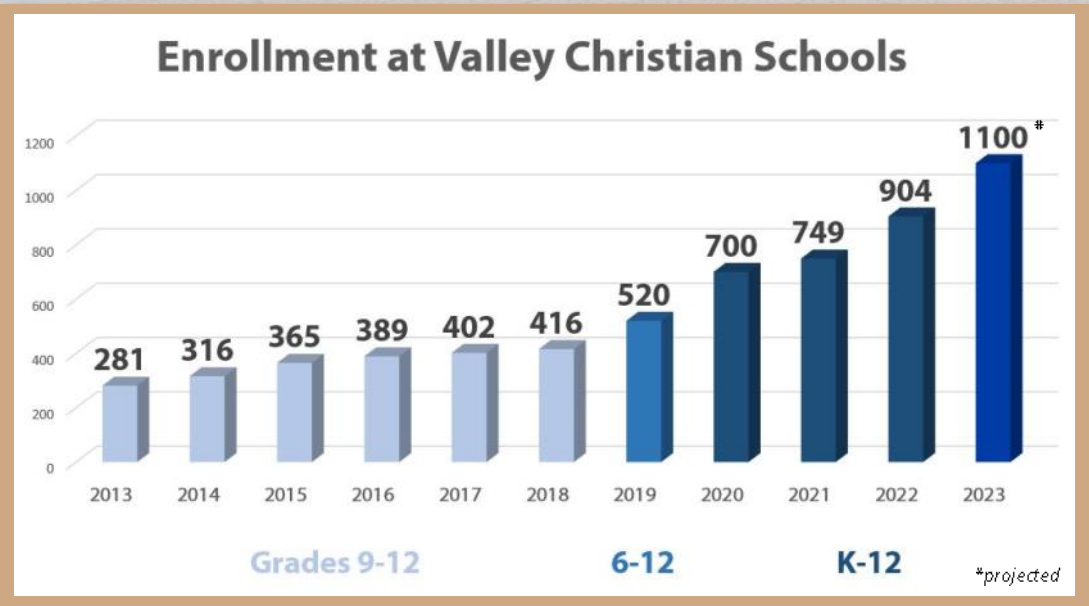
# HOW WILL WE DO THIS?

from 2022 to 2025

## Everyday Operations

**EVERYDAY operations** is funded completely by the school’s tuition, paid by parents, tuition tax credits, and donors to financial aid. As the school’s enrollment grows, so do our expenses, but we’ve made intentional efforts to set money aside to continually improve our facilities, plan for new opportunities, and strengthen other long-term sustainability initiatives. Our Board and Administration work hard to accomplish each of these goals, while also keeping tuition affordable for our families.

This part of our financial picture funds things like salaries and benefits (by far our largest expense), facilities, programs, and functional expenses. Since 2015-16, Valley Christian has operated on a balanced budget with a “cost-based tuition model,” meaning tuition and fees cover the entirety of our operating budget each year.



.....  
**EVERYDAY** operations. **EXCELLENCE** in  
.....



# Excellence in Everything

**EXCELLENCE in everything** is our initiative to continually add programs and to improve existing programs. This is funded by generous donors inside and outside of our community that want to see the school continue to grow. This includes the money that is raised at annual events like our Legacy Auction and Champions Breakfast, as well as our Year-End Campaign and other giving throughout the year. This also includes gifts and moneys that come in to support our extracurricular activities, including additional moneys outside of the budget for athletics, fine arts, robotics, and more.

This part of our financial picture funds things like the launch of new programs (iValley 1:1 program, ENGAGE, the launching of the junior high and elementary campuses), facility enhancements (the recent improvements to Bradley Gymnasium, Barnes Hall, the elementary library), and additional expenses for some of our most successful programs (Choir tour, ENGAGE trips, state-of-the-art athletics equipment).



# Expansion for the Kingdom

**EXPANSION for the Kingdom** drives our Secure the Future campaign, as we seek to equip more students to be culture changers for Christ and seek to impact more families each year.



In recent years, this has included a number of improvements on our high school campus, including the construction of a brand-new two-story classroom building (growing our capacity from 450 to 600 students), the state-of-the-art improvements to our Trojans Sports Performance Center, the addition of a much-needed parking lot, and the development of a stoplight and deceleration lane at the Galveston intersection.

In the next few years, Lord willing, this will include the initial funds to move the elementary and junior high campuses to their long-term home, expanding the high school locker rooms, replacing our football/soccer field with a synthetic turf field, and the construction of the long-awaited Valley Impact Center. Read on for more information on "Expansion for the Kingdom."

.....  
everything. **EXPANSION** for the kingdom.  
.....



introducing:

# THE VCS IMPACT FUND

Maricopa County is one of the fastest growing counties in the United States. Chandler itself is one of the fastest-growing economic hubs on this side of the country, and has even positioned itself as the "Community of Innovation."

At the same time, there has never been a greater need for a Christian worldview, as "truth" has become diluted and Christian values seem less popular than ever.

**This means there has never been a better, or more important, time for Christian education. There has never been a more important time for Valley Christian Schools.**

Our goal is to educate more than 1,500 students per year in the light of God's word, impacting thousands more current, alumni, and extended families through our daily operations, ENGAGE trips, athletic performances, choir performances, Christmas productions, Odyssey of Excellence, and more.

This year, we are embarking on an initiative that will allow us to make the largest impact. To do this, we believe God is calling us to think big, perhaps bigger than ever.

What role will you play as we seek to make an impact? We invite you to join us on this journey as we boldly step forward to make an impact through the VCS Impact Fund and the following initiatives:





# Impact Fund Goals

## PRIMARY GOAL

**100% ENGAGEMENT**

We want every person in the VCS community to fearlessly and boldly partner with VCS in making the largest possible impact. We invite each member of our community to participate in one, two, or—ideally—all three impact initiatives.

## SECONDARY GOAL

**\$66 MILLION, OVER 3 YEARS**

We are trusting God's leading and provision, not only for our ongoing ministry and service at VCS, but for the expansion and impact efforts needed to engage the East Valley, equip our students, and empower our students and community to make a difference in the world.

.....

**Join us on this journey as we boldly step forward and make an impact through the following initiatives:**

### **EVERYDAY OPERATIONS: \$47 MILLION**

This represents our general ministry and operating budget over the next three years. We need to expand, strengthen, and resource what we're already doing so that our operations can continue to scale alongside our growth. We must continue to invest in and develop all of our students in grades K-12 across all three campuses. This is the backbone of who we are as a school, primarily funded through tuition.

### **EXCELLENCE IN EVERYTHING: \$3 MILLION**

This represents the annual fundraising that we do to add programs and improve existing programs. Fundraising events and programs like our Champions Circle and the Legacy Auction support these funds. Trips and experiences like ENGAGE trips and Choir tour, as well as additional financial support (beyond the budget) for our championship athletic programs are paid for through this funding.

### **EXPANSION FOR THE KINGDOM: \$16 MILLION**

This represents our desire—and, we believe, God's leading—for continued expansion efforts. God has been incredibly gracious to VCS over forty years, and continues to provide in ways we never imagined. As we look toward our future, we believe God wants us to educate more than 1,500 students in the light of His word. We are working to expand our capacity in all grade levels until we are able to educate 100 students in grades K-8 and 150 students in grades 9-12.



# 2022-2025 OUTLOOK

## EQUIP CULTURE CHANGERS

Between 2022 and 2025, in order to accomplish our mission of equipping students to be culture changers for Christ, we anticipate an overall budget and need of **\$66 million**.

22-23      23-24      24-25

<b>EVERYDAY</b>	<b>\$47M</b>	<b>\$14.5M</b>	<b>\$15.5M</b>	<b>\$17.0M</b>
<b>OPERATIONS</b>				

*Note that these increasing budget numbers are largely due to an anticipated increase in enrollment. We anticipate only modest annual tuition increases, as we work to keep tuition affordable for families.*

<b>EXCELLENCE</b>	<b>\$3M</b>	<b>\$1.0M</b>	<b>\$1.0M</b>	<b>\$1.0M</b>
<b>IN EVERYTHING</b>				

*Each year, VCS raises approximately \$500,000 in net revenue from annual development efforts, and an additional \$500,000 in moneys for extra curricular accounts, totaling ~\$1,000,000/year.*

<b>EXPANSION</b>	<b>\$16M</b>	<b>\$5.3M</b>	<b>\$5.3M</b>	<b>\$5.3M</b>
<b>FOR THE KINGDOM</b>				

*We are working hard to move the elementary and junior high campuses from the current facilities to their long-term facilities in the next 2-4 years. Additionally, we anxiously anticipate the final “building” pieces on our high school campus, the long-awaited Valley Impact Center, expanded locker rooms, and a synthetic turf field.*

<b>\$66M</b>	<b>\$20.8M</b>	<b>\$21.8M</b>	<b>\$23.3M</b>
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# EXPANSION

FOR THE KINGDOM

**JUMP-START PERMANENT**  
ELEMENTARY & JUNIOR HIGH CAMPUSES

**TROJAN ATHLETICS**  
IMPROVEMENTS

**VALLEY IMPACT CENTER**  
SERVING K-12



## EXPANSION FOR THE KINGDOM

# JUMP-START PERMANENT ELEMENTARY & JUNIOR HIGH CAMPUSES

In recent years, God has continually and miraculously opened doors for VCS to grow. In 2017, we served approximately 400 students in grades 9-12, and the year prior had completed a strategic plan (*Valley Christian 2020: Renewed and Ready*), asking God to direct our next steps.

In 2018, after 36 years serving grades 9-12, Valley Christian Schools opened grades 6-8 on Gethsemane Church's campus in Tempe. One year later in 2019, VCS expanded to begin offering a full K-12 education across three campuses.

Since then, God has grown our junior high enrollment from 60 to 150 and our elementary enrollment from 146 to nearly 500, with our high school projected to exceed 500 students for the first time in 2022-23. This has allowed VCS to have an even greater impact on Christian education in the Valley, and we seek to be good stewards of God's provision.

We are incredibly grateful to two churches that have specifically partnered with VCS in this endeavor. Gethsemane Church has hosted our junior high since its inception, working alongside us to grow our footprint on their campus to 150 students, even while they continue to grow and expand as a church. Over the past three years, Sun Valley Community Church has graciously allowed our elementary students to use their chapel, parking lot, fields, and more. And beginning in 2022-23, they have leased additional classroom space to VCS for our middle school (5th and 6th grade) programs, allowing us to offer a high-quality Christian education to even more students and families.

**While we are profoundly grateful for our temporary campuses, not to mention the additional families we have welcomed to the school, we recognize that we must take significant steps to invest in our future if we are to continue to thrive.**

We firmly believe that Christian education is one of the only remaining instruments to effectively educate students in the light of God's Word. As we look to our future, our vision is to serve and educate more than 1,500 students and their families.





## **The Plan**

Our Board of Directors and leadership team have been hard at work for more than a year, researching, planning, visiting sites, engaging in contract discussions, and more re: the future homes of both the elementary junior high campuses. VCS purchased 14 acres south of the high school campus in 2019, intending this campus to act as the permanent home for the elementary and junior high grade levels. Given the expensive carrying costs – the land was purchased on a loan – our Board and leadership immediately pursued an option to be good stewards of this asset, leasing this space less than one year later through the summer of 2025.

During this time, we've also begun putting architectural drawings and construction documents together for this space. Three significant considerations have revealed themselves during this process:

1. Due to our ever-increasing demand, the size, scope, and cost of this space are constantly changing, making it difficult to share updates with our community. When we purchased this land, we anticipated a need of one section per grade level in the short-term and three or four sections in the long-term. After explosive demand in recent years, the campus would now need to be opened with four sections immediately, meaning the building is now being designed and phased differently.
2. We have also been working alongside the City of Chandler to get the space rezoned. Until this happens, they've asked that we do not share any public drawings or public plans for this space, superseding their approval.
3. The costs for constructing this space have risen dramatically since 2019.

Because of this, the school has been exploring numerous additional options for our permanent elementary and junior high campuses. This still includes fundraising for the amount needed on the 14 acres (the initial plan), but we are also exploring an engagement with a land developer on the space or identifying alternate locations for the medium- or long-term home of each campus. In each case, our goal continues to be to bring our campuses together, and our Board of Directors and leadership team are continually working on identifying the best solution(s) available.

**Regardless of the final solution, there will be a financial need for to jump-start this process.**

Although the total cost for each of these options far, far exceeds this amount, we anticipate that \$3 million dollars will get things moving on any of the options we've identified. And please know that while we intend to raise these funds now, we will hold onto them until a final solution has been identified.





## EXPANSION FOR THE KINGDOM

# TROJAN ATHLETICS IMPROVEMENTS

## EXPANDED LOCKER ROOMS, SYNTHETIC TURF FIELD

At Valley Christian, we recognize the unique opportunity that our young men and women have to glorify God through athletic competition, and our students do just that. Not only do they strive for excellence on the field, track, court, gym, and pool, but they conduct themselves with Christian virtue in every arena.

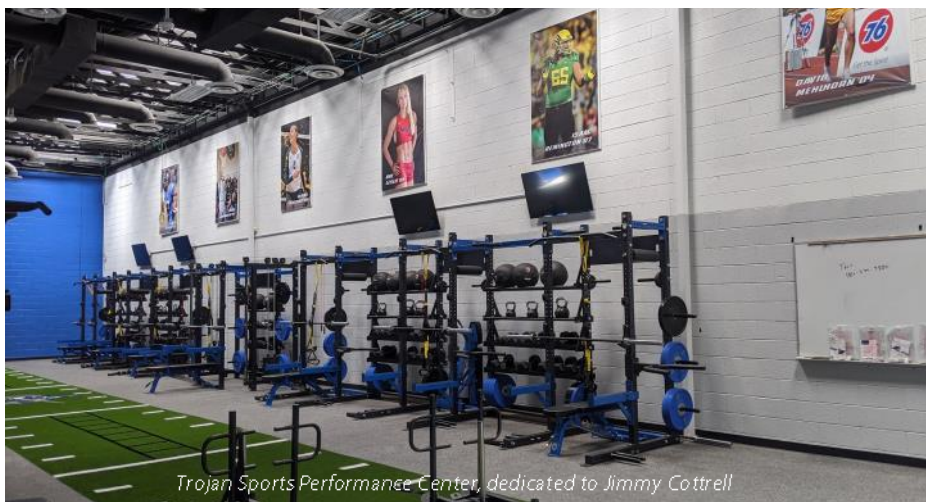
As VCS has grown, so have our championship athletic programs. Trojan Athletics now boasts 75 state championships in our 40-year history, fifth most in the state across all divisions during this time. The athletic program has also won at least one state title every year since 1990-91, an incredible streak of 31 consecutive years and counting.

We've been blessed to make a number of improvements or additions to our athletic facilities in recent years:

- 2014 Construction of the VCS softball field
- 2017 Lights installed at softball field
- 2018 Construction of the VCS beach volleyball courts ("Trojan Beach")
- 2020 State-of-the-art improvements to Trojan Sports Performance Center
- 2021 Practice turf installed north of home bleachers at Benson Field
- 2022 Replacement of the track surface and addition of north "d-zone" at Kuiper Track
- 2022 Lights at VCS baseball field (in progress)

Recent minor projects include the replacement of the baseball mound with a professional mound, the addition of a bullpen at the baseball field, a state-of-the-art videoboard at Benson Field, and new scoreboards in Bradley Gymnasium and at the baseball field.

Even with these additions and improvements, there is still a need to improve other athletic facilities on our campus, namely the size and scope of our current locker rooms and the playing surface at Benson Field.





Expanded Locker Rooms

Our current locker rooms have served us well since 1997, but are in dire need of expanding to accommodate the many Trojan student-athletes across 20 different sports at the high school level and 8 sports at the junior high level. Not only has our own enrollment increased, as we currently participate in the 3A Division, but the enrollment of some of our opponents now exceeds 1,000+ students. Due to size and locker constraints, some of our own varsity programs do not even have dedicated lockers during their season, and instead are required to use the visitors' locker room.

The current plan is to exactly double the size of the locker and floor space in both the men's and women's locker rooms, providing adequate space for our teams today and as we continue to grow.

Synthetic Turf Field

Benson Field was officially installed in 2001, with the first ever "home games" played that August. The field has served us well for more than 20 years, including hosting two state champion football teams (2005, 2009) and a state champion men's soccer team (2008). Between a broken irrigation system and water needs all over campus, the grass field has become more and more difficult to maintain each year.

A synthetic turf football field will allow not only our own student-athletes to play on a beautiful and consistent playing surface, but will allow our field to be a hub of recreation for our community, while also providing long-term financial and maintenance savings to VCS.





## EXPANSION FOR THE KINGDOM

# VALLEY IMPACT CENTER

More than a dozen years ago, the Board of Directors at Valley Christian identified the need for a large gathering space on our campus, ideally one well-equipped for high-level and God-honoring performances. In the years since, the need has grown significantly.

The **Valley Impact Center** will serve as the spiritual and worship arts hub of our collective three schools. It will be used daily for high school academics, as well as for performing arts, staff development, chapels, and worship. This facility will serve students at every grade level, as well as their families, friends, and community partners.

### **CHAPELS**

Chapels are the spiritual linchpin at VCS among daily Bible classes, daily devotionals, Spiritual Emphasis Weeks, our Christian Service Program, Ministry Development, Bible studies, prayer groups, and more. The VIC will be the home of our weekly high school chapels, as well as larger events prepared for our entire student body.

### **PERFORMING ARTS**

Beyond our renowned Christmas and spring performances, this Center will allow VCS to showcase and complement our academic curriculum. At the high school, offerings include Apparel Design, Concert Choir & Chorale, Film Studies, Jazz Ensemble, Music & Video Production, Painting, Pep & Concert Band, Speech, Stagecraft, String Orchestra, Studio Art 2D/3D, Theatre, Valley Rhythmics, and Valley Worship, along with opportunities like National Art Honor Society, K12 summer camps, and after school productions. Across grades K-8, classes include Band, Bella Voce, Choir, Ministry Development, Orchestra, Theatre, Theatre Worship, Valley Worship, Visual Arts, Worship Technology, and more.

### **MINISTRY DEVELOPMENT**

Numerous VCS students have gone on to serve professionally in their local churches, right here in the Phoenix area and all over the world. Now, more than 40 students at the high school and more than a dozen students at the junior high are involved every week in planning the chapel theme, message, music, and programming through Ministry Development.

### **ENGAGE AND CHRISTIAN SERVICE**

The VIC will also act as the center for our ENGAGE and Christian Service programs. Our ENGAGE program sends high school students all over the world to spread the Gospel and to be Christ's hands and feet. Current ENGAGE trips include Costa Rica, Kenya, Puerto Rico, Romania, Washington D.C., and more, and we are exploring expanding this program to our junior high students. While participating in ENGAGE is optional, students are required to serve their local and extended communities each year through our Christian Service program. This is time spent specifically glorifying God through acts of service in the church, school, or community.







## THE VISION FOR THE VALLEY IMPACT CENTER

For countless years, Valley Christian has been dreaming of a dedicated place to serve as a worship center, assembly area, dedicated chapel space, and a place for K-12 performances, with a special focus on the spiritual development of our students.

We are beyond excited to share the bold new plan that seeks to make this dream a reality. Over the years, we've referred to a worship arts center, a performance center, or a "PAC." Now, to demonstrate how this facility will help us to accomplish our daily mission, we are calling this facility the **Valley Impact Center**. The VIC will:

- ✓ Fulfill a practical need for space
- ✓ Be a place for all students and faculty, not only those participating in the arts, to gather, worship, and learn together
- ✓ Serve as a symbol that all truth is God's truth, and that truth is always wrapped in beauty
- ✓ Encourage the involvement of Christians in the creative & performing arts
- ✓ Serve a need in our community, both in ways we have already identified and in ways we have yet to even imagine
- ✓ Act as the dedicated home for our Spiritual Life department, including our ENGAGE program, Christian Service, and more

Whether we are athletes or computer programmers, accountants, or artists—no matter what we do—we each are called to make an impact for Christ, and we each are called, in a sense, to be artists. That is, to do the task before us with skill, excellence, and creativity.

The work done inside the Valley Impact Center will help thousands of students to become the artists God has called them to be, and it will undoubtedly equip them to be culture changers for Christ.

# LEVELS OF ENGAGEMENT & IMPACT

Our families each take part in one of three levels of engagement with VCS. Everyone in our community is a **participant** at some level. We invite you now to become a **supporter**, and—if you're ready—to become an **investor** in VCS.

## PARTICIPANT

A participant is someone who engages with VCS in any capacity. Typically, this is a student, a parent, or a staff member, but may also include vendors, sponsors, church partners, volunteers, or even someone impacted by a concert, athletic event, service project, or something else. We are grateful to all of our participants who have engaged with the school in some capacity over the past forty years.

**If you are a participant—thank you!** And we invite you now to become a supporter.

## SUPPORTER

A supporter is someone who was initially a participant, but has since begun financially supporting the school in at least one way. This may include a singular gift made at an event, a recurring gift in support of our Champions Circle or Secure the Future campaign, or occasional sponsorship of one of our extracurricular programs. We are incredibly grateful for the many supporters of VCS over the past forty years.

If you would like to become a supporter, consider making a meaningful pledge toward the VCS Impact Fund, either by becoming a Champions Circle member, giving toward our expansion through the Secure the Future campaign, or something else.

**If you are already a supporter—thank you!** Would you prayerfully consider becoming an investor?

## INVESTOR

An investor is someone who is all-in on the mission of VCS, to equip students to be culture changers for Christ. An investor doesn't just make a single gift, but makes either many meaningful gifts or a single transformative gift to support our ministry and mission. An investor sees their giving to VCS not as "giving whatever is left," but instead plans ahead and gives in a way that honors God with 100% of their resources. Their giving governs their spending and saving, rather than their spending and saving governing their giving. We encourage investors to *first* give to their local church, but then to give meaningfully—and sometimes even more—to VCS.

Investors give many times throughout the year, typically to both operational/annual needs and to expansion needs.

**If you are already an investor—thank you for the investment you have made into VCS!**



# HOW DO I GIVE TO...

## EVERYDAY OPERATIONS: \$47 MILLION

- ✓ Send your student to VCS
- ✓ Refer other students and families to VCS
- ✓ Contribute a dollar-for-dollar state tax credit through an STO (our preferred partner is ACSTO)



/Apply

## EXCELLENCE IN EVERYTHING: \$3 MILLION

- ✓ Become a Champions Circle member
- ✓ Attend and support the Legacy Auction
- ✓ Sponsor an event or program with your business
- ✓ Give a Year-End gift in November/December each year
- ✓ Support one of our extracurricular programs (athletics, fine arts, robotics)
- ✓ Support a student attending an ENGAGE trip



/Champions



/Sponsors



/YearEnd



/Give

## EXPANSION FOR THE KINGDOM: \$16 MILLION

- ✓ Make a gift toward the **VCS Impact Fund** for:
  - ✓ Jump-start permanent elementary & junior high campuses
  - ✓ Valley Impact Center
  - ✓ Expanded locker rooms on the high school campus
  - ✓ Synthetic turf field on the high school campus



/Impact

## OTHER WAYS TO GIVE

- ✓ Become a member of The 1982 Society, making a planned gift to VCS as part of a will or living trust.
- ✓ Make a gift to one of the VCS Endowment or Scholarship Funds: VCS Endowment Fund, Al Nelson Memorial Scholarship, Bailey (Voss) Dykstra Scholarship, Justin Kyle Lett "Dream Then Do in the Name of the Lord" Memorial Scholarship, Belinda Miller Memorial Scholarship, Multi-Student Family Scholarship



/Society



/Endowment

# THREE-YEAR GIFT CHART

## FOR EXPANSION FOR THE KINGDOM

As you pray and discern how God would lead you to give during this time, use this gift chart as a discipleship tool—let it be something that **INSPIRES** and **CHALLENGES** you towards greater generosity for Christ’s Kingdom and the ministry at VCS, as we seek to give it all for Him.

GIFTS NEEDED	THREE-YEAR GIFT LEVEL	ANNUAL GIFT	MONTHLY GIFT	GIFT LEVEL TOTAL
1	\$ 3,000,000	\$ 1,000,000	\$ 83,333	\$ 3,000,000
2	\$ 1,000,000	\$ 333,333	\$ 27,778	\$ 2,000,000
2	\$ 500,000	\$ 166,667	\$ 13,889	\$ 1,000,000
5	\$ 250,000	\$ 83,333	\$ 6,944	\$ 1,250,000
30	\$ 100,000	\$ 33,333	\$ 2,778	\$ 3,000,000
30	\$ 50,000	\$ 16,667	\$ 1,389	\$ 1,500,000
50	\$ 25,000	\$ 8,333	\$ 694	\$ 1,250,000
50	\$ 15,000	\$ 5,000	\$ 417	\$ 750,000
100	\$ 10,000	\$ 3,333	\$ 278	\$ 1,000,000
100	\$ 5,000	\$ 1,667	\$ 139	\$ 500,000
160	\$ 2,500	\$ 833	\$ 69	\$ 400,000
200	\$ 1,000	\$ 333	\$ 28	\$ 200,000
200	\$ 500	\$ 167	\$ 14	\$ 100,000
200	\$ 250	\$ 83	\$ 7	\$ 50,000
1130	DONORS	TOTAL GIFT GOAL \$ 16,000,000		

*“Whoever fears the LORD has a secure fortress,  
and for their children it will be a refuge.”*

Proverbs 14:26



# SAMPLE COMMITMENT CARD

\$

I'd like to make a gift to the  
**VCS Impact Fund**

I *expect* to fulfill my pledge in the following way (not binding):  
*One-time, over three years, over two years, through a monthly recurring gift, via gift of stock, ASAP, etc*

Name(s)

Address

Phone

Email

☐ My check is enclosed or forthcoming, made payable to **Valley Christian Schools**

☐ Please charge my credit/debit card: ☐ One-time charge ☐ Charge monthly (annual pledge/12)

CC#

Exp

CVV

☐ Please contact me about making a gift with stock or other appreciated assets

Any additional notes re: my gift

# SAMPLE COMMITMENT CARD (BACK)

☐

Please use my gift toward the  
VCS Impact Fund where needed most

*\*Unrestricted gifts are most helpful in achieving the goals we have as part of the VCS Impact Fund. Undesignated gifts will be used for our nonprofit purposes and will be used when and where needed most.*

**If you completed the front and selected the box above, thank you! Your commitment card is complete.**

**If you did not select the box above, please select a box below:**

Please use my gift toward:

**EXCELLENCE IN EVERYTHING** | Annual Development & Extracurricular Fundraising

- ☐ I'd like to join the Champions Circle
- |   |  |
|---|--|
| <input type="checkbox"/> Platinum Champion: \$10,000/year for 5 years | <input type="checkbox"/> Silver Champion: \$2,500/year for 5 years |
| <input type="checkbox"/> Gold Champion: \$5,000/year for 5 years      | <input type="checkbox"/> Bronze Champion: \$1,000/year for 5 years |
| <input type="checkbox"/> I am already a Champions Circle member!      |  |

**EXPANSION FOR THE KINGDOM** | Secure the Future | Phase II

- ☐ I'd like to give toward Expansion for the Kingdom and the Secure the Future Campaign
- |  |  |
|--|--|
| <input type="checkbox"/> *Where needed most (this is most helpful) | <input type="checkbox"/> Trojan Athletics Improvements     |
| <input type="checkbox"/> Jump-Start Elementary & Junior High       | <input type="checkbox"/> Expanded high school locker rooms |
| <input type="checkbox"/> Valley Impact Center                      | <input type="checkbox"/> Synthetic turf field              |

☐ Other:



# WHY DO I GIVE

## to Secure the Future?

"We believe in the blessing and power of a Christian education, where our daughters can express their love for Jesus openly and be connected to loving teachers, coaches, and staff that do the same. It is a blessing for us to give to the Secure the Future campaign **SO THAT OTHER STUDENTS IN THE FUTURE WILL HAVE THE SAME OPPORTUNITY.** God is so so good!"

"We believe in Christian education and **MAKING KINGDOM-BUILDING INVESTMENTS IN OUR COMMUNITY.** We want to see Valley Christian become not only the best Christian school in the state, but also **COMPETE TO BECOME ONE OF THE BEST SCHOOLS IN THE COUNTRY, PERIOD**—and in doing so, attract more families to Christian Education."

"I want students to receive the best quality Christian education they can get. Others did it for me and my kids, and **NOW IT'S TIME FOR ME TO DO IT FOR FUTURE GENERATIONS.**"

"With more than 30 years of education ahead for my three girls at VCS, I give because **I BELIEVE IN THE VISION** and am excited for what is in store!"

"Valley Christian has played a vital role in teaching, training and equipping our kids to serve God in their lives. We pray that God will continue to use Valley Christian in this same way **for MANY MORE STUDENTS, AND FOR MANY YEARS TO COME.**"

"We give because Valley Christian Schools is **DEVELOPING THE FUTURE GENERATIONS OF CHRIST-CENTERED LEADERS** for our city, our state, our nation, and the world."

"My wife and I want to ensure the continuation of the incredible Christian education that I received, **FOR STUDENTS NOW, FOR WHEN OUR CHILDREN ATTEND, AND BEYOND.** This project will continue the tradition of VCS offering the best Christian education in the Valley for many more generations of students and faculty."

"We want to **HELP OTHER FAMILIES EXPERIENCE THE LIFE-CHANGING BLESSING OF VALLEY CHRISTIAN.** Valley Christian recognized and fostered the unique, God-given talents of our two boys. They grew spiritually, academically, athletically, and made lifelong friends. As parents, **WE WERE IMPACTED, AS WELL.** We don't want a single family to be turned away because there isn't room."

"For years, the Valley Christian community supported the foundation we were planting in our own kids at home, even before they were Trojans. We know VCS had a huge impact on our family over the years, and we want other families to have that same opportunity. We realize that **MANY OTHERS GAVE SACRIFICIALLY BEFORE WE GOT TO VCS, AND NOW IT'S OUR TURN TO MAKE A DIFFERENCE.**"

a look back:

# SECURE THE FUTURE | PHASE I

what has God done already

## APRIL 2019: PURCHASE OF 14 ACRES

On April 3rd of 2019, the school acquired nearly 14 acres of land just south of our permanent high school campus in Chandler. Although the cost to build on this land prevented us from building right away, VCS was able to enter into a lease agreement immediately, allowing us to be good stewards of this land. We continue to explore the possibility of building on this land as part of our search for the permanent home of the elementary and junior high campuses.



## JUNE 2019: PURCHASE OF ELEMENTARY CAMPUS

Just prior to our first year offering elementary education (19-20), VCS acquired a fully functional elementary school from Bethany Christian School, a long-time partner to VCS. Because Bethany Christian shared the same vision for Christian education, we were able to acquire the land below market value, meaning the campus serves us well today and will benefit the school long-term if/when the campus is sold.



## OCTOBER 2019: FOUNDATIONS DINNER FEATURES PRESIDENT GEORGE W. BUSH, CAMPAIGN LAUNCHES

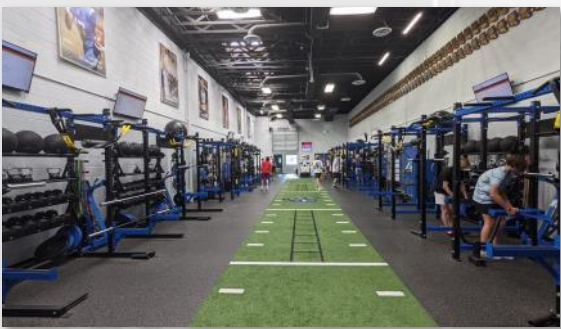
The public launch of the *Secure the Future* campaign began with one of the true highlights in our history, as we welcomed the 43rd President of the United States, President George W. Bush to the Foundations Dinner. President Bush chooses very few speaking engagements each year, so we were honored to represent ourselves as a premier Christian school in the U.S. President Bush graciously talked about leadership, his family, his years in the White House, his faith and how it affected him as a leader, and many more insights with our community. The historic event also featured entertainment from Third Day's Mac Powell, remarks from Grand Canyon University President Brian Mueller, and vision casting from VCS leadership.





# JUNE 2020: TROJAN SPORTS PERFORMANCE CENTER

One of the finest spaces for high school student-athlete development in AZ, we were thrilled to expand and re-imagine our original weight room into the Trojan Sports Performance Center, dedicated to Jimmy Cottrell. The space – which includes numerous TVs, displaying everything from workout regimens to highlights – hosts daily weight training classes, sport-specific workouts, and even acts as an occasional meeting space.



# AUGUST 2020: FIRST FLOOR OF ACADEMIC BUILDING COMPLETED

The signature project for Phase I of the Secure the Future campaign, this 11-classroom building allows us to grow our capacity from 440 students at the high school to nearly 600. We moved into the first floor of this building – the Nelson STEM Floor, named after longtime VCS staff member, Al Nelson – in August of 2020. The second floor is scheduled to begin holding classes in August of 2022.



## AL NELSON STEM FLOOR

Longtime and beloved teacher, coach, and friend, Al Nelson joined the VCS family in 1987 and spent 31 years at the school as a math teacher and coach of numerous sports. Al was the school's statistician and delighted in sharing his gift of music by playing the national anthem on his trumpet. Al believed that math is the language God uses in His creation. Valley Christian was pleased to dedicate the STEM floor in the new classroom building in Mr. Nelson's honor.

# SUMMER 2022: PARKING LOT, STOPLIGHT, DECELERATION LANE COMPLETED

As we expand our high school capacity to 600 students, we are also adding much-needed parking and safety to our campus. The Galveston intersection will now include a long-awaited stoplight, northbound deceleration lane, and a 73-space parking lot just north of the softball field. Generous donors will see their bricks lining Legacy Walkway next to the parking lot.



# FAQs

## **What is the timeline for these projects and expansion?**

The Impact Fund is designed as a three-year campaign across the 2022-23, 2023-24, and 2024-25 school years, culminating in the summer of 2025.

- The “Everyday Operations” goal will be funded through tuition.
- The “Excellence in Everything” goal will be funded through annual fundraising efforts and extracurricular fundraising efforts.
- The “Expansion for the Kingdom” goal will be funded through both general/undesignated gifts to the Impact Fund and through designated gifts toward each project

For capital needs, we will “build at the speed of money,” meaning projects will be completed prudently as donations and gifts come in. As God presents us with opportunities to consider, we are committed to praying about and discerning what will be best for Valley Christian.

## **Will the expansion efforts impact tuition?**

No! The overall goal of our expansion efforts via the Secure the Future campaign is to incur very little, if any, long-term debt, as the funds being raised are outside of the general operating dollars of the school. We plan to only complete the phases as the needed funds are identified. The school currently raises tuition annually between 2 and 5% to offset inflation and rising operational costs, as well as to give teachers and staff meaningful compensation. As with Phase I, the campaign should not impact these annual changes.

## **With the continued expansion, how will you ensure that the standards and culture at Valley Christian remain intact?**

The past few years have taught us a lot. One of those things is that there are families and students desperate for a school that has our mission. The families that have been introduced to the school recently have expressed profound gratitude for what they have found here. This has emboldened us to complete our master plan for the school and grow to 1,500 students K-12. The mission of VCS will not change: to equip students to be culture changers for Christ, by delivering academic excellence, facilitating spiritual growth, and building lifelong community.

## **Will you be able to rent out the VIC to other organizations?**

The primary use of the VIC will be for VCS students K-12. The VIC will be the primary home of both our spiritual life and fine arts departments, and we intend on using the entire space every school day and on most weekends. That said, with the dearth of performing arts spaces in the East Valley, we anticipate a need in our community and intend for the VIC to be a bright light in what is often a dark place. Operating with the understanding that this space exists first for VCS students and our community, we will also consider how we can be salt and light by engaging our community.

## **Are you offering any naming and dedication opportunities for large donations to the campaign?**

A number of naming and dedication opportunities have been identified, but have not yet been released. Keep an eye on [valleychristianaz.org/Impact](https://valleychristianaz.org/Impact) for more information. Note that all naming and dedication opportunities must be approved by the VCS Board of Directors.

## **Is my gift to the campaign tax-deductible?**

Valley Christian Schools is an IRS-registered, 501(c)3 nonprofit organization, and gifts to VCS are considered charitable and are tax-deductible to the full extent of the law. We recommend consulting with your tax professional re: the full deductibility of any donation.



# FAQs (pg2)

## **Will you look to secure funding outside of the school community?**

We recognize that this plan is an ambitious one and will require a concerted effort to appeal to the Valley Christian community, as well as philanthropists in the greater Phoenix area and beyond. We feel buoyed by the success of the previous phase of our campaign. Since then our school community has only grown, adding new families that are seeing the fruits of VCS firsthand and are eager to invest in the future of the school.

## **When will I be asked to give toward the Impact Fund?**

We will ask you to partner with VCS now, soon, and often. *Now*, we are asking you to support us through everyday operations, but also through a meaningful gift, either to help us reach our goals through excellence in everything or expansion for the kingdom. Our primary Impact Fund goal is 100% participation from our community, so we encourage you to give now. *Soon*, we will be sharing even more about our expansion efforts and how you can support these efforts, especially as we begin to secure lead and major gifts. And *often* over the next three years, we will ask our community to engage with us in our mission of equipping students to be culture changers for Christ.

Even more specifically, we have already begun meeting with those who have historically been some of the strongest supporters of Valley Christian, asking for major and lead gifts. We do not expect to raise the requisite funds overnight or at any single event. This campaign will most likely require a multi-year effort, beginning with those close to VCS and expanding to other local and national foundations, businesses and individuals who feel called to help us equip the next generation of culture changers for Christ.

## **What types of donations do you accept?**

We are set up to accept donations through nearly any medium:

- Cash/check donations can be made directly to VCS.
- Online donations via a credit card, debit card, or checking account can be made at **[valleychristianaz.org/Impact](http://valleychristianaz.org/Impact)**
- Stock donations are immediately liquidated by VCS and turned into cash. If you'd like to make a stock donation, please contact Campaign leadership.
- In-kind gifts are always accepted (goods and services, often labor or building materials).

## **What opportunities do you have for businesses?**

Many! We know that many in the VCS community who own or run businesses are inspired to give in order to equip more students to be culture changers for Christ. Corporate sponsors have an opportunity to be recognized by VCS through a number of different mediums, as well. Read more, including how to become a Platinum Corporate Sponsor, at **[valleychristianaz.org/sponsors](http://valleychristianaz.org/sponsors)**.

## **How else can I help?**

We know that giving financially is only one form of generosity. VCS benefits from gifts of time, talent, treasure, and prayer. Here are a few ways you can contribute:

*Advocate*—Spread the word about VCS and encourage others to support this campaign.

*Connect*—Introduce those who might want to offer their support to school leadership.

*Pray*—Pray for our ongoing efforts, especially timely prayer requests shared by VCS.

## **Have another question?**

Contact our Assistant Head of School, Troy Thelen, at [tthelen@valleychristianaz.org](mailto:tthelen@valleychristianaz.org).

A photograph of a group of children, mostly seen from behind, wearing blue shirts and raising their hands in a church or assembly setting. An American flag is visible in the background.

VCS IMPACT FUND  
2022-2025

SECURE THE FUTURE  
PHASE II

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[valleychristianaz.org/Impact](https://valleychristianaz.org/Impact)