



VALLEY CHRISTIAN  SCHOOLS

SPONSORSHIP CATALOG

2021-2022

Sponsorship and partnership opportunities for events, sports teams, facilities, apparel, the weekly newsletter, and more.

This Sponsorship Catalog is also available online
valleychristianaz.org/sponsors

ABOUT VCS	2	EVENT SPONSORSHIPS	9
FACILITY/TEAM SPONSORSHIPS All athletic teams and facilities	3	Homecoming, Legacy Auction	
ATHLETIC MEDIA GUIDE	7	FACILITY EXPANSION SPONSORSHIPS	11
ELECTRONIC/MEDIA SPONSORSHIPS VCS Business Directory, Vision weekly e-newsletter	8	Facility enhancements and builds	
		ADDITIONAL SPONSORSHIPS	12
		Coaches' polos, VCVC t-shirts, and more	

ABOUT VCS

The mission of Valley Christian Schools is that students know Jesus Christ as their personal Savior, live like Him, and prepare academically, physically, socially and spiritually, enabled to make a difference in the world.

Why Sponsorships?

At Valley Christian Schools, we believe the strength of our school ties in closely with the strength of our community. We are both careful and mindful of not overexposing our students and families to an excess of marketing and promotion, which is why we've developed a formal process for school sponsorship and partnership.

We view these relationships as a win-win opportunity for you and for the school, and we invite you to find where your passion and industry match our sponsorship opportunities.

Please do not hesitate to contact the Development Office right away with questions or interest. We are excited to begin – or to continue – this relationship.

Development Office | Kittren Dibley, Director of Development
kdibley@valleychristianaz.org | (480) 705-8888 x261

FACILITY / TEAM SPONSORSHIPS



ALL FIVE FACILITIES

- Bradley Gymnasium
- Benson Football Field/Kuiper Track
- Baseball Field
- Softball Field
- Beach Volleyball Courts

ALL FIVE BANNERS

ALL YEAR

Just \$800/facility!

Nonprofits and alumni receive 15% off individual banner sponsorships! Must be a 501(c)3 organization. Does not apply to \$4,000 All-Facility Sponsorship. Other nonprofit partners—ask about a special rate.

BRADLEY GYMNASIUM

Bradley Gym banners are 5' x 3', include a standard VC blue border and the text. "Proud Supporter of Valley Christian," and are fully customizable within the border.

YEAR-ROUND BANNER

\$1,500

SEASONAL BANNER

- Volleyball **\$750**
- Boys basketball **\$750**
- Girls basketball **\$750**
- Spring and Summer **\$750**



SOFTBALL FIELD

Softball field banners are 8' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

YEAR-ROUND FENCE BANNER		\$1,250
SEASONAL BANNER	Softball	\$500

BASEBALL FIELD

Baseball field banners are 5' x 3', or 9' x 8', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

YEAR-ROUND FENCE BANNER		\$750
YEAR-ROUND OUTFIELD BANNER	Baseball	\$1,250



BENSON FIELD AND BEACH VOLLEYBALL *NEW '21-'22*

Support Trojan Athletics through one of many sponsorship opportunities and get your organization in front of our community.

Sideline banners are double-sided, 48" x 34", and include a standard Valley Christian blue border and the text "Proud Supporter of Valley Christian." Text and graphics are fully customizable within the border.

YEAR-ROUND BANNER	Benson Field	\$1,500
SEASONAL BANNER	Benson Field; Beach Volleyball	\$750

FOOTBALL 'ALL IN' SPONSORS

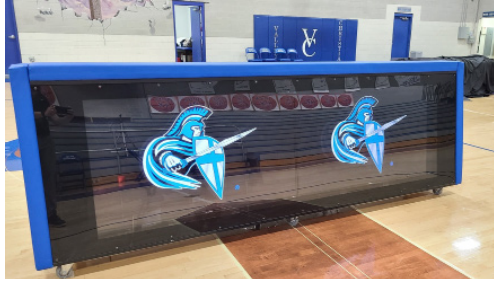
GAME SPONSOR (Limit 5) *Football* **\$3,500**

Each home game during the season, your organization receives a sideline banner, media guide ad, and includes the following:

- :30-:60 second commercial on Videoboard (played at least twice each night)**
- PA read to accompany commercial**
- Company logo on our "Proud Supporter" Reel**
- VIP Parking Pass and two season tickets**

LOGO SPONSOR *Football* **\$500**

Each home game during the season, your organization's logo will be included on the "Proud Supporter" reel that is displayed throughout the night.



DIGITAL SCORERS' TABLE SPONSORS

Each home game during the season, your organization's logo will be included on the "Proud Supporter" reel that is displayed throughout the night.

HOME GAMES *Volleyball; Basketball* **\$500**

WEBSITE SPONSORS

Display your organization's logo on our website to get your logo in front of our community.

HOME PAGE *All Sports* **\$1,500**

INDIVIDUAL SPORTS PAGE *All Sports* **\$500**



ALL-FACILITY, ALL-YEAR SPONSORSHIP

Put a banner at all five facilities for the entire year for just **\$4,000**. This sponsorship can be purchased at any time and expires one year from date of purchase.

Includes: Bradley Gymnasium, Benson Field and Kuiper Track, Baseball Field, Softball Field, Beach Volleyball Courts.

MULTIPLE BANNER SPONSORSHIPS

Organizations sponsoring multiple sports/facilities within one school year will receive discounts as follows:

2nd banner: \$100 discount per season

3rd+ banner: \$150 discount per season

NONPROFIT SPONSORSHIPS

*Nonprofits receive **15% off** individual banner sponsorships! Must be a 501(c)3 organization. Does not apply to \$4,000 All-Facility Sponsorship.*

Each sponsorship opportunity is considered, at least in part, a charitable contribution. You will be provided with the deductible amount (sponsorship minus any costs to produce signage) via a receipt letter. Valley Christian Schools is a 501(c)3 organization: 86-0431878.

ATHLETIC MEDIA GUIDE (SEASONAL)

Each athletic season (Fall, Winter, Spring), the Athletic Department produces a media guide for each of that season's high school teams at Valley Christian Schools. Media Guides are then displayed and sold at games and meets throughout the season.

This includes:

FALL

Football, Indoor Volleyball, Cross Country, Cheer & Pom

WINTER

Boys Basketball, Girls Basketball, Boys Soccer, Girls Soccer, Wrestling

SPRING

Track & Field, Baseball, Softball, Golf, Beach Volleyball

Inside Front Cover	\$700
Inside Back Cover	\$700
Full Page Ad	\$600
Half Page Ad	\$350
Quarter Page Ad	\$200
Eighth Page Ad <i>(business card size)</i>	\$125







If you are interested in purchasing an ad for a media guide, please contact Kelly Clausen in the Athletic Office at kclausen@valleychristianaz.org.

ELECTRONIC/MEDIA SPONSORSHIPS

VCS BUSINESS DIRECTORY

The VCS Business Directory is a fantastic resource to get your business and brand in front of our vast network of alumni, parents and other supporters of Valley Christian Schools.

The Directory is open to current parents, alumni, alumni parents, and alumni spouses who are owners, chief officers, or independent representatives of an organization. Sign up at valleychristianaz.org/Directory.

BUSINESS DIRECTORY				
	CONTACT LISTING	CLASSIFIED TEXT AD	BASIC DISPLAY AD	PLUS DISPLAY AD
MONTHLY PRICE	FREE	\$4.95	\$14.95	\$24.95
Business name	✓	✓	✓	✓
Single category	✓	✓	✓	✓
Contact info	✓	✓	✓	✓
Sub-category	x	✓	✓	✓
Keywords (searchable)	x	✓	✓	✓
Included on football field banner	x	✓	✓	✓
Featured in printed directory	x	✓	✓	✓
Featured on homepage	x	x	✓	✓
Half-page ad (professionally designed)	x	x	✓	x
Higher relative search rank	x	x	✓	x
Full-page ad (professionally designed)	x	x	x	✓
Highest relative search rank	x	x	x	✓
Mentioned in one issue of Trojan Talk	x	x	x	✓

WEEKLY TROJAN TALK E-NEWSLETTER

Sent to more than 3,000 email addresses weekly; more than 150,000 possible impressions annually. Limited to 3 simultaneous sponsors.

TOP THIRD SPONSOR

Annual sponsorship	\$2,000
Semester sponsorship	\$1,200

MIDDLE THIRD SPONSOR

Annual sponsorship	\$1,500
Semester sponsorship	\$800

LOWER THIRD SPONSOR

Annual sponsorship	\$1,200
Semester sponsorship	\$700

"ONE-TIME" NEWSLETTER SPONSOR *NEW*

Three appearances	\$200
Two appearances	\$150
One appearance	\$80

EVENT SPONSORSHIPS

HOMECOMING WEEK

PRESENTING SPONSOR (MAX. 1)

\$6,500

Organization name tied to all mentions of Homecoming Week Events (ex: Homecoming Week 2021, presented by 'Your Organization's Name')

(Featured) Name, logo, signage on all print materials before and during event; logo, signage on day of event (including main stage)

Name, logo on 1,000+ Homecoming Week t-shirts

Sponsorship banner at event and at Benson Field for entirety of the winter sports season

Informational table during the Block Party

Recognition on valleychristianaz.org Homecoming Week page

"IN PARTNERSHIP WITH" SPONSOR

\$2,500

(Supporting) Name, logo, signage on all print materials before and during event; logo, signage on day of event

Sponsorship banner at event and at Benson Field for entirety of the winter sports season

Informational table during the Block Party

Recognition on valleychristiansaz.org/homecomingweek

T-SHIRT SPONSOR (MAX. 1)

\$4,000

Includes all opportunities of "In partnership with" sponsorship, plus includes name and logo on 1,000+ Homecoming Week t-shirts



LEGACY AUCTION

2021 SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$3,500	CORPORATE SPONSOR \$3,000	TABLE SPONSOR \$1,500	CATALOG SPONSOR \$500
Organization name tied to all mentions of the Legacy Auction (ex: Legacy Auction 2021, presented by Alliance Bank)	✓			
One table registration: 10 guests	✓	✓	✓	
Name, logo on invitation sent to more than 5,000+ addresses: contingent on date of sponsorship)	✓	✓		
Primary, prominent name, logo on electronic communications before event (sent to more than 5,000 email addresses)	✓	✓		
Special recognition in electronic communications following event (5,000+)	✓	✓		
Group/Organization recognition on valleychristianaz.org Auction page	✓	✓		
Primary, prominent name, logo, signage during event (large banner in venue, auction catalog)	✓	✓		
Group/Organization name, logo, signage during event (print, limited visual)			✓	
Group/Organization name and logo on looping slideshow	✓	✓	✓	
Group/Organization mentioned by auctioneer/emcee during event	✓	✓	✓	
Commemorative Gift to Host	✓	✓		
Small Gift to Table Guests	✓	✓	✓	
Fully customizable half-page advertisement in auction catalog	✓	✓		✓

FACILITY EXPANSION SPONSORSHIPS

Donors have an opportunity to help us expand or enhance our facilities with generous gifts, helping us add value to our programs.

Recent examples include:

Building the VCHS Softball Field

Adding lights to the VCHS Softball Field

Building the VCHS Beach Volleyball courts

Barnes Hall refreshment and enhancements

If you have an idea or a specific request for a facility expansion gift, please contact us. Some current opportunities:

Adding lights to the baseball field

Adding lights to the beach volleyball courts

Landscaping upgrades, including turf

Playing surface upgrade at football field

Adding a light at the Galveston intersection

Expanding our fleet of vehicles



Please contact our Development Office with any interest.

DEVELOPMENT OFFICE

Kittren Dibley, Director of Development
(480) 705-8888 x261
kdibley@valleychristianaz.org

ADDITIONAL SPONSORSHIPS

COACHES' POLOS

~\$2,600/year

Logo on sleeve; worn year-round by all VCS team coaches, other staff



VCVCT-SHIRTS

~\$1,600/year

Put your logo on the most often-worn parent shirt at VCS! Your logo on the back, this shirt is worn by VCVCT volunteers at events, during the week, and throughout the school year.



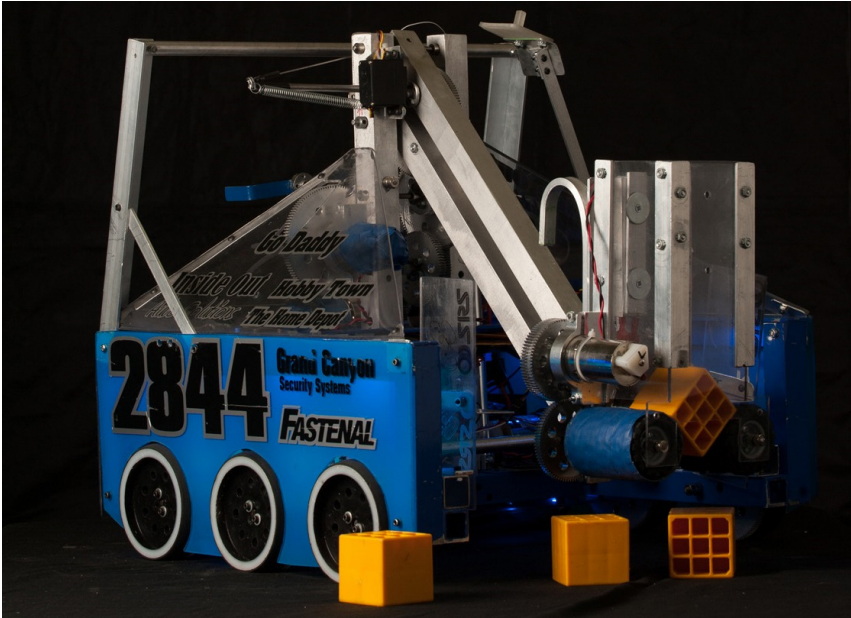
ROBOTICS TEAM

You can sponsor the World Champion Valley Christian High School Robotics teams by providing any of the following:

Tax-deductible cash/financial donation

Registration fees, travel expenses, etc.

Tools and materials (metal, wood, screws/nuts, etc.)



AUCTION DONATIONS

Organizations that donate a product or service to our annual Legacy Auction are recognized in the program, and the item is represented in front of 250-300+ Auction attendees.

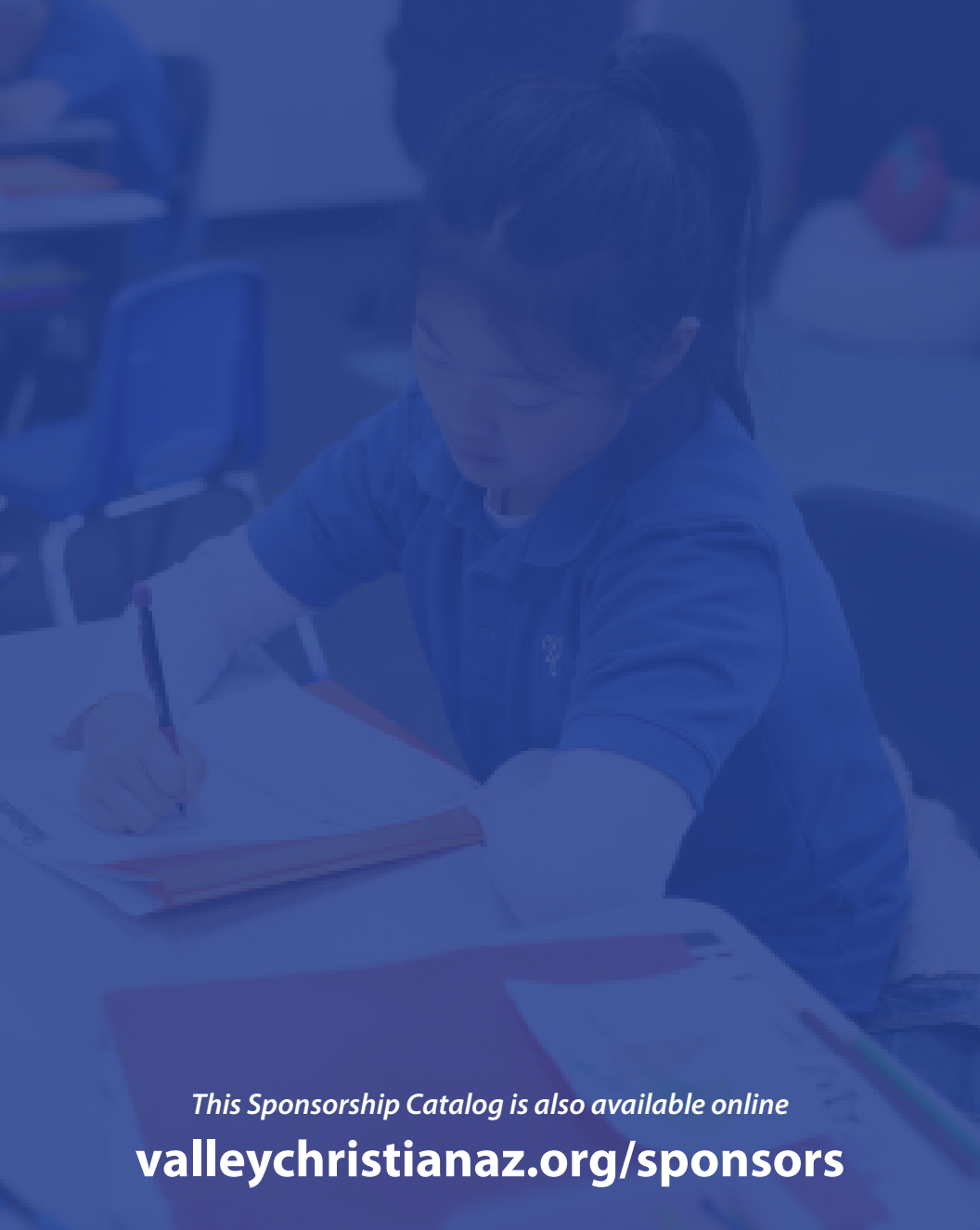
Additional Sponsorships as needed or requested by the sponsor or by the school. Some examples may include:

Champions Breakfast

Christmas Extravaganza

Athletic apparel

Specialized Spirit Shop t-shirt



This Sponsorship Catalog is also available online
valleychristianaz.org/sponsors

VALLEY CHRISTIAN  SCHOOLS

6900 W. Galveston St. | Chandler, AZ 85226 | (480) 705-8888