



SPONSORSHIP CATALOG

Valley Christian Schools

2019-2020

Sponsorship and partnership opportunities for events, sports teams, facilities, apparel, the weekly newsletter, and more.

This Sponsorship Catalog is also available online

vchsaz.org/sponsors

Updated July 16, 2019



About VCS	2
Facility/Team Sponsorships All athletic teams and facilities	3
Athletic Media Guide	7
Electronic/Media Sponsorships VCS Business Directory, Vision weekly e-newsletter,	8
Event Sponsorships Homecoming, Legacy Auction	9
Facility Expansion Sponsorships Facility enhancements and builds	11
Additional Sponsorships Coaches' polos, VCVS t-shirts, and more	12
At-A-Glance Sponsorship ranges, sorted by price	14

ABOUT VCS

The mission of Valley Christian Schools is that students know Jesus Christ as their personal Savior, live like Him, and prepare academically, physically, socially and spiritually, enabled to make a difference in the world.

Why Sponsorships?

At Valley Christian Schools, we believe the strength of our school ties in closely with the strength of our community. We are both careful and mindful of not overexposing our students and families to an excess of marketing and promotion, which is why we've developed a formal process for school sponsorship and partnership.

We view these relationships as a win-win opportunity for you and for the school, and we invite you to find where your passion and industry match our sponsorship opportunities.

Please do not hesitate to contact the Development Office right away with questions or interest. We are excited to begin – or to continue – this relationship.

Development Office | Troy A. Thelen '03, Legacy Director
tthelen@valleychristianaz.org | (480) 705-8888 x224



FACILITY / TEAM SPONSORSHIPS

SPECIAL OFFER
All Facility, All Year Sponsorship
\$3,500

ALL FIVE FACILITIES

- Bradley Gymnasium
- Benson Football Field/Kuiper Track
- Baseball Field
- Softball Field
- Beach Volleyball Courts

ALL FIVE BANNERS ALL YEAR

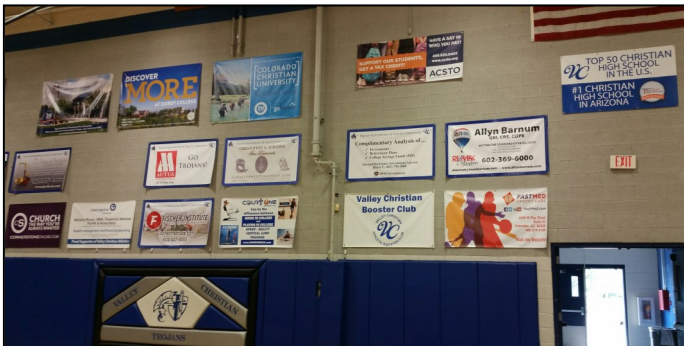
Just \$700/facility!

*Nonprofits and alumni receive **15% off** individual banner sponsorships! Must be a 501(c)3 organization. Does not apply to \$3,500 All-Facility Sponsorship. Association schools and other nonprofit partners—ask about a special rate.*

Bradley Gymnasium

Bradley Gym banners are 5' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

Year-round banner		\$1,250
Seasonal banner	Volleyball	\$500
	Boys basketball	\$500
	Girls basketball	\$500
	Spring and summer	\$500





Benson Field/Kuiper Track (Football/Soccer/Track)

Benson Field banners are 5' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

Year-round fence banner		\$1,250
Seasonal banner	Football	\$500
	Soccer (boys or girls)	\$500
	Track and summer	\$500





Baseball Field

Baseball field banners are 5' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

Year-round fence banner		\$1,000
Seasonal banner	Baseball	\$500



Softball Field

Softball field banners are 8' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

Year-round fence banner		\$1,250
Seasonal banner	Softball	\$500

Beach Volleyball Courts

Beach Volleyball court banners are 5' x 3', include a standard VC blue border and the text "Proud Supporter of Valley Christian," and are fully customizable within the border.

Year-round fence banner		\$1,000
Seasonal banner	Beach Volleyball	\$500



SPECIAL OFFERS

All-Facility, All-Year Sponsorship

Put a banner at all five facilities for the entire year for just **\$3,500**. This sponsorship can be purchased at any time and expires one year from date of purchase.

Includes: Bradley Gymnasium, Benson Field and Kuiper Track, Baseball Field, Softball Field, Beach Volleyball Courts.

Multiple Banner Sponsorships

Organizations sponsoring multiple sports/facilities within one school year will receive discounts as follows:

- 1st banner: \$500/season
- 2nd banner: \$400/season
- 3rd+ banner: \$350/season

- Ex: Sponsor of baseball and softball: \$900 (500/400)
Sponsor in the gym for an entire year: \$1,250 (500/400/350)
Sponsor of four seasons: \$1,600 (500/400/350/350)

Nonprofit Sponsorships

*Nonprofits receive **15% off** individual banner sponsorships!
Must be a 501(c)3 organization. Does not apply to \$3,500 All-Facility Sponsorship.*

Each sponsorship opportunity is considered, at least in part, a charitable contribution. You will be provided with the deductible amount (sponsorship minus any costs to produce signage) via a receipt letter. Valley Christian Schools is a 501(c)3 organization: 86-0431878.



ATHLETIC MEDIA GUIDE (SEASONAL)

Each athletic season (Fall, Winter, Spring), the Athletic Department produces a media guide for each of that season's teams at Valley Christian High School. Media Guides are then displayed and sold at games and meets throughout the season. This includes:

FALL

Football, Indoor Volleyball, Cross Country, Cheer & Pom

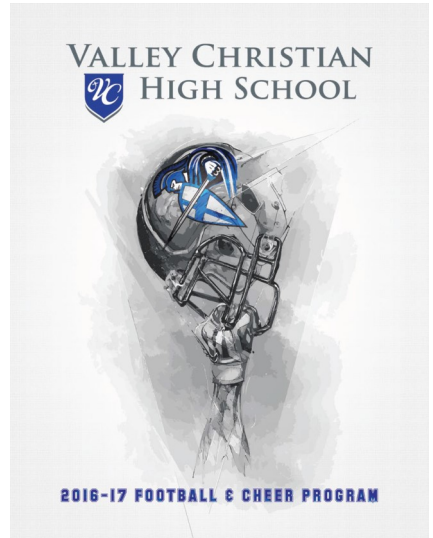
WINTER

Boys Basketball, Girls Basketball, Boys Soccer, Girls Soccer, Wrestling

SPRING

Track & Field, Baseball, Softball, Golf, Beach Volleyball

Inside Front Cover	\$700
Inside Back Cover	\$700
Full Page Ad	\$600
Half Page Ad	\$350
Quarter Page Ad	\$200
Eighth Page Ad <i>(business card size)</i>	\$125



If you are interested in purchasing an ad for a media guide, please contact Kelly Clausen in the Athletic Office at kclausen@valleychristianaz.org.




ELECTRONIC/MEDIA SPONSORSHIPS

VCS BUSINESS DIRECTORY

The VCS Business Directory is a fantastic resource to get your business and brand in front of our vast network of alumni, parents and other supporters of Valley Christian Schools.

The Directory is open to current parents, alumni, alumni parents, and alumni spouses who are owners, chief officers, or independent representatives of an organization. Sign up at valleychristianaz.org/Directory.

 BUSINESS DIRECTORY	CONTACT LISTING	CLASSIFIED TEXT AD	BASIC DISPLAY AD	PLUS DISPLAY AD
	MONTHLY PRICE	FREE	\$4.95	\$14.95
Business name	✓	✓	✓	✓
Single category	✓	✓	✓	✓
Contact info	✓	✓	✓	✓
Sub-category	X	✓	✓	✓
Keywords (searchable)	X	✓	✓	✓
Included on football field banner	X	✓	✓	✓
Featured in printed directory	X	✓	✓	✓
Featured on homepage	X	X	✓	✓
Half-page ad (professionally designed)	X	X	✓	X
Higher relative search rank	X	X	✓	X
Full-page ad (professionally designed)	X	X	X	✓
Highest relative search rank	X	X	X	✓
Mentioned in one issue of Trojan Talk	X	X	X	✓

WEEKLY TROJAN TALK E-NEWSLETTER

Sent to more than 3,000 email addresses weekly; more than 150,000 possible impressions annually. Limited to 3 simultaneous sponsors.

Top Third Sponsor

- Annual sponsorship **\$2,000**
- Semester sponsorship **\$1,200**

Middle Third Sponsor

- Annual sponsorship **\$1,500**
- Semester sponsorship **\$800**

Lower Third Sponsor

- Annual sponsorship **\$1,200**
- Semester sponsorship **\$700**

“One-Time” Newsletter Sponsor ***NEW***

- Three appearances **\$200**
- Two appearances **\$150**
- One appearance **\$80**

The screenshot shows an e-newsletter header with navigation links: Alumni Making Headlines, Alumna at USATE Championships, Postseason Athletic Honors, Musical Theater Workshop, Summer Camps, Homecoming Week 2013, Quick Links, VCS Home Page, School Calendar, and RenWeb Login. The main content area is titled "Enrollment Continues Climb" and discusses enrollment for the upcoming school year. It includes a "Vision Sponsor: Thrivent Financial" section with the Thrivent Financial logo and tagline "Growing With A Focus Beyond™". At the bottom, it says "Thrivent Financial® Warner Ranch Group (480) 882-5196".



EVENT SPONSORSHIPS

HOMECOMING WEEK

Presenting Sponsor (max. 1) \$6,000

- Organization name tied to all mentions of Homecoming Week Events (ex: Homecoming Week 2017, presented by CCV)
- (**Featured**) Name, logo, signage on all print materials before and during event; logo, signage on day of event (including main stage)
- Name, logo on 500+ Homecoming Week t-shirts
- Sponsorship banner at event and at Benson Field for entirety of the winter sports season
- Informational table during the Block Party
- Recognition on vchsaz.org Homecoming Week page

“In partnership with” Sponsor \$2,500

- (**Supporting**) Name, logo, signage on all print materials before and during event; logo, signage on day of event

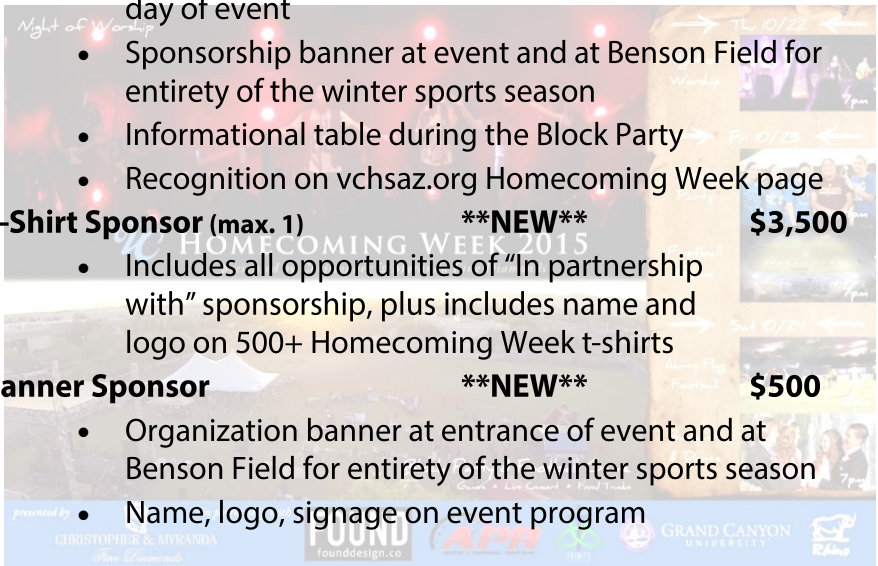
- Sponsorship banner at event and at Benson Field for entirety of the winter sports season
- Informational table during the Block Party
- Recognition on vchsaz.org Homecoming Week page

T-Shirt Sponsor (max. 1) **NEW \$3,500**

- Includes all opportunities of “In partnership with” sponsorship, plus includes name and logo on 500+ Homecoming Week t-shirts

Banner Sponsor **NEW \$500**

- Organization banner at entrance of event and at Benson Field for entirety of the winter sports season
- Name, logo, signage on event program





LEGACY AUCTION

Presenting Sponsor (max. 2)

\$3,500

- One table registration: 10 guests
- Name, logo on invitation (sent to more than 3,000 addresses; contingent on date of sponsorship)
- Informational table at event
- Primary, prominent name, logo on electronic communications before event (sent to more than 2,800 email addresses)
- Special recognition in electronic communications following event (2,800+)
- Recognition on vchsaz.org Auction page
- Primary, prominent name, logo, signage during event (large banner in venue, auction catalog)
- Organization name and logo on welcome easel
- Organization name and logo on looping slideshow
- Mention by auctioneer during event
- Sponsor "thank you" gifts provided at event
- *Additional opportunities as suggested/discussed*

Table Sponsor

\$1,200

- One table registration: 10 guests
- Organization name, logo, signage during event (print, limited visual)
- Recognition in electronic communications following event (2,800+)
- Recognition on vchsaz.org Auction page
- Mention by emcee during event
- Sponsor "thank you" gifts provided at event

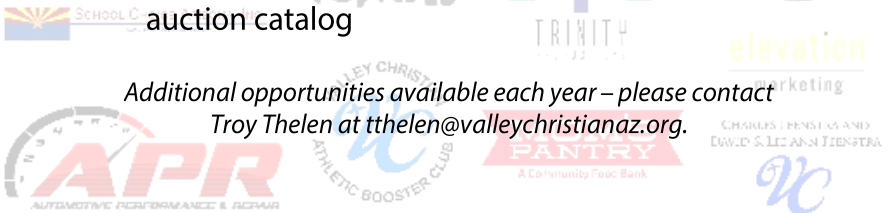
Auction Catalog Sponsor

****NEW****

\$500

- Fully customizable half-page advertisement in auction catalog

*Additional opportunities available each year – please contact
Troy Thelen at tthelen@valleychristianaz.org.*





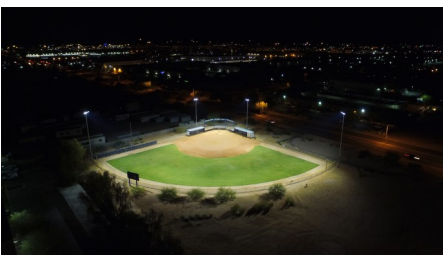
FACILITY EXPANSION SPONSORSHIPS

Donors have an opportunity to help us expand or enhance our facilities with generous gifts, helping us add value to our programs. Recent examples include:

- **Building the VCHS Softball Field**
- **Adding lights to the VCHS Softball Field**
- **Building the VCHS Beach Volleyball courts**
- **Barnes Hall refreshment and enhancements**

If you have an idea or a specific request for a facility expansion gift, please contact us. Some current opportunities:

- **Replacing our “original” football scoreboard**
- **Adding lights to the baseball field**
- **Adding lights to the beach volleyball courts**
- **Landscaping upgrades, including turf**
- **Playing surface upgrade at football field**
- **Adding a light at the Galveston intersection**
- **Expanding our fleet of vehicles**



Please contact our Development Office with any interest.

DEVELOPMENT OFFICE

Troy A. Thelen, Legacy Director
(480) 705-8888 x224
tthelen@valleychristianaz.org



ADDITIONAL SPONSORSHIPS

Coaches' Polos

~\$2,400/year

Logo on sleeve; worn year-round by all VCS team coaches, other staff



VCVC T-Shirts

\$1,600/year

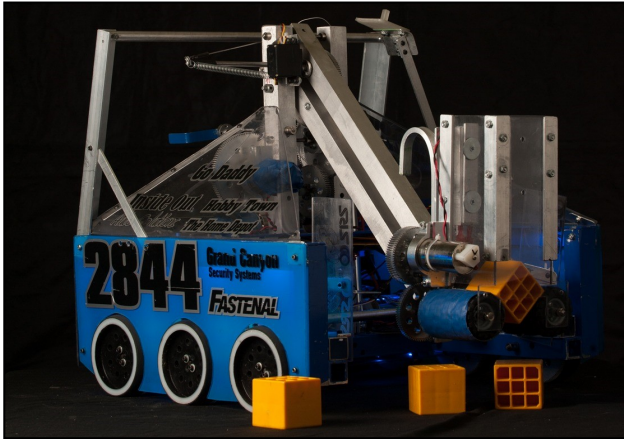
Put your logo on the most often-worn parent shirt at VCS! Your logo on the back, this shirt is worn by VCVC volunteers at events, during the week, and throughout the school year.



Robotics Team

You can sponsor the World Champion Valley Christian High School Robotics teams by providing any of the following:

- Tax-deductible cash/financial donation
- Registration fees, travel expenses, etc.
- Tools and materials (metal, wood, screws/nuts, etc.)



Auction Donations

Organizations that donate a product or service to our annual Legacy Auction are recognized in the program, and the item is represented in front of 250-300+ Auction attendees.

Additional Sponsorships as needed or requested by the sponsor or by the school. Some examples may include:

- Champions Breakfast
- Christmas Extravaganza
- Athletic apparel
- Specialized Spirit Shop t-shirt



AT-A-GLANCE

Type	Level	Amount	Page
Homecoming	Presenting Sponsor	6,000	9
Auction	Presenting Sponsor	3,500	10
Homecoming	T-Shirt Sponsor (+IPW)	3,500	9
All Facilities	Banners at all 5 facilities (ann.)	3,500	3
Homecoming	"In partnership with" Sponsor	2,500	9
Apparel	Coaches' Polos	2,400	12
E-Newsletter	Top third sponsor (annual)	2,000	8
Apparel	VCVC T-Shirts	1,600	12
E-Newsletter	Middle third sponsor (ann.)	1,500	8
Facility Banner (1yr)	Banner at 1 facility, full year	1,250	3-6
E-Newsletter	Lower third sponsor (ann.)	1,200	8
Auction	Table Sponsor	1,200	10
Media Guide	Front Cover, Back Cover	700	7
Media Guide	Full Page	600	7
Auction	Catalog Sponsor	500	10
Homecoming banner	During Homecoming, soccer	500	9
Facility banner	Banner at 1 facility, 1 season	500	3-6
Facility banner	Banner for a 2 nd season	400*	3-6
Facility banner	Banner for a 3 rd (+) season	350*	3-6
Media Guide	Half Page	350	7
E-Newsletter	Three appearances	200	8
Media Guide	Quarter Page	200	7
E-Newsletter	Two appearances	150	8
Media Guide	Eighth Page	125	7
E-Newsletter	One appearance	80	8

**Discount for 2nd/3rd season banners requires 1st season (\$500), 2nd (\$400), each additional \$350*

*Opportunities for naming rights may be available; please contact Troy Thelen directly.
Additional Sponsorships as needed/requested by sponsor or by school.*



Each sponsorship opportunity is considered – at least in part – a charitable contribution. You will be provided with the deductible amount (sponsorship minus any costs to produce signage) via a receipt letter. Valley Christian Schools is a 501(c)3 organization: 86-0431878).

Valley Christian was recently named a top 50 Christian high school in the United States, as well as the top Christian high school in the State of Arizona by The Best Schools.



All prices are subject to change without notice. Please contact VCS for current pricing and terms.



This Sponsorship Catalog is also available online

vchsaz.org/sponsors



VALLEY CHRISTIAN
SCHOOLS

6900 W. Galveston St. | Chandler, AZ 85226 | (480) 705-8888